

CASE STUDY

MANAGED INFRA SERVICES ORACLE DATABASE

About Client

One of India's leading media organizations and publishers of one of the world's largest circulated daily newspapers (more than 2.5 million copies daily), in addition to 40 other print publications, FM radio stations, Television stations and a strong online presence.

Business Case

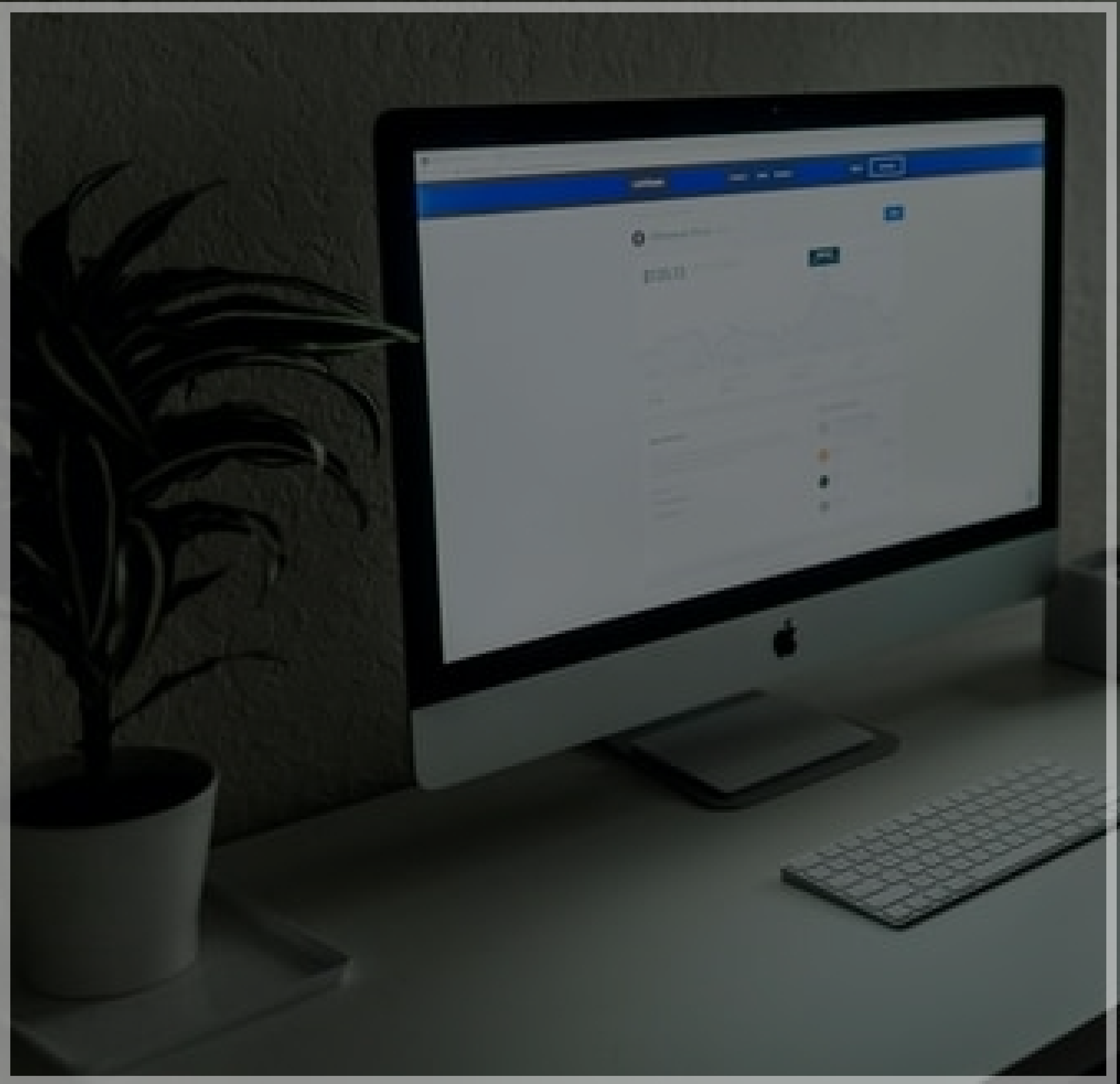
- ▶ The client was using a legacy database for their media and printing publishing business using RDMS.
- ▶ Volume of data and the use of the data has changed over the years in their business.
- ▶ Client had difficulties in identifying and setting up an appropriate solution to manage their entire data and derive full potential from it
- ▶ Securing user's sensitive and confidential media data from any breach was another concern.
- ▶ Data decentralization and management was another area of solution that was required.
- ▶ Data Backup and disaster recovery was not efficiently implemented to handle the large data's recovery time and recovery point.

Solution from CCS

- ▶ CCS recommended and implemented ORACLE database which is amongst the best solutions for data usage and high volume of data.
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- ▶ Oracle Enterprise Manager support for service-oriented architectures by monitoring and managing web services and any other administrator-defined services.
- ▶ Tracking of end-to-end performance and performing root cause analysis of problems encountered.

Business Benefits

- ▶ CCS designed, implemented and supported the complete solution for Database Management for the Client. With our database monitoring and administration support, the client is able to handle huge volumes of data even after 8 years of high business growth and expansions.
 - ▶ We assisted with pre-installation planning, HW-sizing, and database upgrade to optimize performance and round-the-clock expertise in various activities with the client as a preferred Managed Services Partner.
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